



Newsletter Issue 10

Winter 2006/07

**A**

warm welcome to Tunit's latest news roundup for Winter 2006/07.

To begin with, a huge thank you must go out to all those of you who visited Tunit at the British International Motor Show in London. The Motor Show proved to be a huge success with 411,000 visitors over the thirteen days; up a staggering 23% on 2004's Show.

The Tunit team certainly had its hands full, with Tunits being ordered throughout the 13-day show. For those first-time buyers at the show: welcome to the Tunit family.

This growing band of Tunit owners require excellent service and technical support from the right calibre of distributors, agents and dealers in order to service them wherever they are. Investment in providing excellent customer service is at the heart of Tunit's philosophy and as an example, a purpose-built training facility was recently opened at Tunit's UK headquarters. A rollout program for Tunit distributors, agents and dealers is underway and one of the first invitees was Tunit Australia, who you can find out all about on page 3.



**Autosport 2007**



Preparations have already started for Autosport International 2007, which takes place from January 11th to 14th at Birmingham's NEC. Tunit hopes to meet over 100,000 of you over the four days, meaning preparations will have to be as meticulous as you would expect at Tunit. But more than anything else, it's a time to look forward to catching up with long-standing customers and meeting the new enthusiasts who will often become tomorrow's familiar faces. Amazingly, one customer has just had a Tunit fitted to their third successive vehicle – get in touch if you know someone who could challenge that record and they'll be featured next time.



### Tunit on TV

Finally, you may recently have seen Tunit on TV! The mighty Granada Television approached the company to talk about vehicle tuning on its Used Car Roadshow programme, presented by rally champ Penny Mallory and the Sunday Times' Jason Dawe. Michael Bromley, Tunit's MD, was only too happy to give his expert view on all things tuning: from filters and exhausts to full-scale diesel tuning solutions.

For those of you who missed it, there's another chance to see it by downloading it at [www.tunit.com](http://www.tunit.com)

Enjoy the rest of the Newsletter and hope to see you at Autosport 2007.



As featured in last month's Diesel Car Magazine, the latest generation Mitsubishi L200 Animal has received the Tunit treatment. Already well known for its outstanding abilities as a workhorse, the new model includes a host of improvements, not only in terms of general dynamics and a striking new look but - most importantly for potential Tuniters - a stonking new 160bhp common rail engine! Standard engines begin at 134bhp and 231lb/ft of torque, which increases to 161bhp and 262lb/ft. That said, same by name...same by nature and the Animal is just that, which with the discreet addition of a Tunit, will comfortably see over 190bhp and just shy of 300lb/ft of torque transforming this everyday workhorse into a thoroughbred stallion!



The quietly competent Honda 2.2 i-CTDI diesel engine is one of the more popular applications in the Tunit office. Available in both the Accord and the Civic although it has been around for a couple of years now is rapidly finding favour amongst company car drivers for its extraordinarily low emissions ratings. Honda designed this engine to be more petrol-like which is great for drivers as the Tunit optimises its wide power band, providing an excellent spread of usable performance from as low as 1700 rpm all the way to its 4300rpm redline if you want it to. Conservative performance figures will see over 165bhp from its 136bhp starting point and torque to match at over 280lb/ft. Feedback from recent road tests highlight how smooth the power delivery is from the Tunit-equipped Honda engine putting many other premium manufacturers to shame.



Watch this space to see whether the Tunit team can get the pace to match the outstanding grace of the Alfa Romeo Brera.

**Do you have something special that you think the Tunit team should be spending a little more time with? Perhaps you have a pet project that would benefit from "Tunitisation"? The team can help with all your performance needs and love to get their hands on anything a little bit different! So please get in touch and don't forget to look online or contact Tunit for information on your vehicle.**

**E**very day the Tunit team thanks its lucky stars to be amongst the first people in the country to further improve on some already very special motors. Here you can see a few of the newest applications available for you to take advantage of, and as usual it includes the broadest imaginable selection from range-topping mile munchers to the increasingly competent but none the less diminutive town runabouts.

Recently, there have been a tremendous amount of new applications to go through as there seems to be exciting new diesel engined vehicles arriving on the scene almost daily. That said, there are a few that have caught our eyes in the Tunit office. Although it's a little late in the year to be talking soft tops, Ford, Vauxhall and Volvo have all released cabriolets designed for the UK's notoriously contrary climate. The Focus Coupe Cabriolet, Astra Twin-top and Volvo C70 are all new applications and with the extra weight of their nifty retractable roofs, they benefit no end from the addition of Tunit power. Whilst on the subject of Volvo, the Swedes have been busy updating their popular and extremely competent D5 engine to produce a not exactly tardy 185bhp and 295lb/ft of torque. The Tunit team has already seen over 210bhp and 340lb/ft from this engine and has been most impressed by the improvement to the initially under-powered XC90 which was always a lot of car to move with the comparatively weedy (compared to contemporary rivals, the X5, ML and Audi Q7) 163bhp previously offered.

As mentioned earlier, super-minis are growing up rapidly and become more competent with each new generation. They are certainly no longer the flimsy town-runabouts of the eighties and early nineties. Most recent additions include the Grande Punto and new Corsa, who share the same excellent award winning 1.3L multijet engine. The Tunit team has also seen some frankly astonishing results from the 1.9, 130bhp Punto and watch this space for figures in the near future. Let's not forget the French, with new versions of the Clio and the extremely pretty new Peugeot 207. Combined with the tried and tested dCi and HDi engines, these are sure to add up to a great package with a Tunit. Both vehicles have piled on the pounds from their predecessors so despite great dynamics, lack sparkle from the engines in standard form.

Individual vehicles that have produced excellent results are the Ford S-Max and Mercedes B-class. These new generations of family vehicles are both very Tunitable, undoubtedly benefiting from the extra torque that the Tunit delivers. There's no disagreement with Ford's and Mercedes' belief that a lifestyle decision needn't be dull and adding a Tunit may just give you the extra zip you need!



Australia has always been a strong market for Tunit but 2007 promises even greater opportunities as Tunit launches its new Australian distribution network with new faces, drive and ambition.

Keith and Troy Hebdon are the father and son duo heading the operation based in Queensland on Australia's legendary Gold Coast. Both Keith and Troy have many years of customer service experience that has given them a great grounding to take over Tunit Australia.

Keith has looked after customers both in Australia and around the world for many years with architectural materials for the motor trade and related industries.

Troy has spent the last 8 years in London's busy financial centre providing service and sales support to commercial and domestic clients.

Troy's keen love of the motor industry was the catalyst that originally brought him into contact with the Tunit camp.

Keith and Troy are currently building on the huge success Tunit has already had in Australia since 2003. Although Tunit has led the way in introducing new applications and an outstanding level of customer service in Australia for diesel performance tuning, the new team have plans to take the service to a whole new level with quality trained distributors and new improved products for 2007.

As Keith explains: "Driving a diesel should be a thrilling experience and my conversations with customers have highlighted every driver's desire to get the most out of their engines. The customer feedback we get is superb and there is no better experience than seeing an owner's face when they have had their first drive with the Tunit fitted. Their dream driving experience has finally come true."

Please visit [www.tunitaustralia.com](http://www.tunitaustralia.com) for more information on the all-new Tunit Australia.

## **Tunit Hall of Fame - The ALL NEW Range Rover TDV8**

Tunit were pleased to undertake what is believed to be the first tuning of Range Rover's new twin turbo V8 diesel.

The Tunit team couldn't wait to cast their eyes on this beauty and see just how close the Tunit-enhanced TDV8 can get to the supercharged petrol V8's 396bhp.

With the Tunit fitted, the TDV8's brake horse power increased by over a third; averaging just over 360bhp from its 271 bhp starting point, which was already 54% more powerful than its 6-cylinder diesel predecessor. With a similar improvement to the already impressive torque output, the day-old TDV8 left Tunit as perhaps the ultimate hybrid of luxury specification and driving exhilaration.



## Who's Who

Over the last 12 months we have had some additions to the Tunit team and moved several of our people to key positions to help serve you better. Here is your up-to-date guide to the key people at our Chorley Headquarters who you may need to contact regarding all things Tunit:

### Your Key Contacts At Tunit HQ

Managing Director – Michael Bromley

michael@tunit.co.uk

Marketing Manager – Damian Greenhalgh

damian@tunit.co.uk

Sales Manager – Nick Williamson

nick@tunit.co.uk

After Sales Technical Manager – John Barker

john@tunit.co.uk

## www.tunit.com

Tunit is pleased to announce further investment in it's web presence with the revamp of several of it's worldwide websites.

The expansion into other continents is reflected by new updated information on www.tunit.com and all of the related distributor sites. See also www.tunit.co.nz, www.tunitaustralia.com and www.tunit.es to name but a few!

As Michael is keen to stress: "Now more drivers around the world recognise Tunit as a high quality product, we have to ensure that the level of service that has made us successful is offered to everybody, no matter where they live. A vital part of that service is having all the necessary information available for a would-be customer. Now you can log onto www.tunit.com and many our distributor sites, identify the Tunit needed for your vehicle and the sort of performance improvements you can look forward to."

## Part Exchange Program

Tunit's part exchange program has grown tremendously since its introduction in 2004.

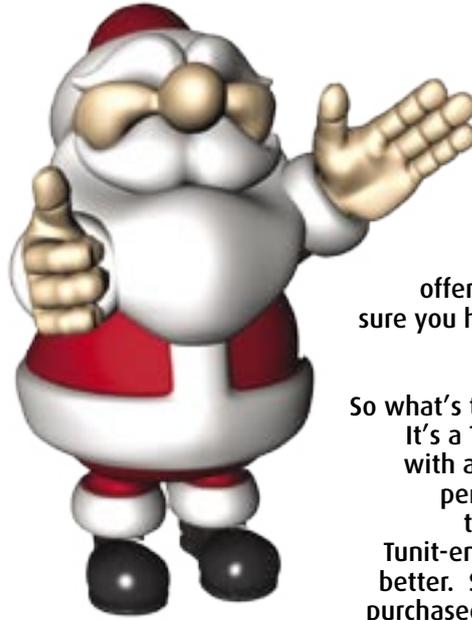
There is now a separate department that looks after the refurbishment and distribution of reconditioned stock.

Don't forget that you can part exchange your Tunit if it's under 2 years old and you're the verified owner. Call your nearest distributor from the map opposite.



Don't forget that there are a network of Tunit Distributors and resellers throughout the UK, so why not ring today.

## Christmas Present for YOU...Go Ahead!



Although you may shortly see advertisements for our Christmas offer, we want to make sure you hear about it whilst stocks last!

So what's the offer all about? It's a Tunit of course, but with an added Christmas performance package that will make your Tunit-enhanced drive even better. So with every Tunit purchased before December 31st 2006, you will receive the package containing a K&N Performance Filter and a 500ml bottle of Millers Diesel Power Sport 4 fuel treatment. So a performance package full of performance extras ... and it's free!

And what better gift for someone, as it comes fully gift-wrapped!

To take advantage of this you can order by phone or online whilst stocks last.

So go ahead, treat yourself this Christmas...you deserve it!

**tunit diesel performance centres**

- tunitaberdeen** 0845 838 1364 info@tunitaberdeen.co.uk
- tunit tyne and wear** 0845 838 1409 info@tunittyandwear.co.uk
- tunitderbyshire** 0845 838 1027 info@tunitderbyshire.co.uk
- tunitlancashire** 0845 838 1058 info@tunitlancashire.co.uk
- tunitlondon** 0845 838 1407 info@tunitlondon.co.uk
- tunitireland** 0845 838 1402 info@tunitireland.co.uk
- tunitlancashire** 0845 838 1405 info@tunitlancashire.co.uk
- tunitdenbighshire** 0845 838 1062 info@tunitdenbighshire.co.uk
- tunitlancashire** 0845 838 1056 info@tunitlancashire.co.uk
- tunitireland** 0845 838 1402 info@tunitireland.co.uk
- tunitleicester** 0845 838 1057 info@tunitleicester.co.uk
- tunitireland** 0845 838 1402 info@tunitireland.co.uk
- tunitreading** 0845 838 1054 info@tunitreading.co.uk
- tunitsussex** 0845 838 1039 info@tunitsussex.co.uk
- tunitdevon** 0845 838 1053 info@tunitdevon.co.uk
- tunitdorset** 0845 838 1052 info@tunitdorset.co.uk

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