



dieselperformance

Newsletter Issue 11

Summer 2007

A warm welcome to Tunit's latest news roundup for both Spring and Summer 2007. There's a lot to talk about with a host of initiatives being introduced, all of which are aimed at ensuring we remain a market leader for both product quality and customer satisfaction.

We've begun a franchising program to expand the number of service centres for Tunit's customers; we've launched a TV advertising campaign and TV programme sponsorship; we've introduced a new referral scheme to thank our loyal customers; we're putting the finishing touches to the eagerly anticipated tunit for all cars with the VAG 170 bhp engine; our overseas affiliates are going from strength to strength and we've got a lot of new applications to tell you about. All of these are included in this Newsletter, which we hope you enjoy!



Italian style and diesel power: The new Alfa Spider 2.4 JTD.

NEW VAG 170 tunit

June 6th marks the launch of the much anticipated tunit for VAG's new 170 bhp 2.0 TDI engine. The tunit takes the bhp up to 195 and spreads the power delivery through the rev range. You can reserve the new Tunit by calling Tunit on 0845 838 1405 or your local dealer, to pre-order.

You will be one of the first to receive this greatly anticipated tunit.

This tunit will also fit to the 140 bhp version of the 2.0 TDI engine featured in some of the VAG line-up. The Tunit sales team will be glad to help with your particular application.



Global News

Turkey

Tunit continues its exhibitions around the world and at home. In early April Tunit of Turkey attended one of the largest aftermarket shows....to launch new business all over Turkey!



opposite lock

4WD Accessories



Australia

A little further afield our Australian representative continues to promote through mainly 4WD exhibitions. Tunit Australia recently secured distribution through a highly prestigious 4WD accessory chain called Opposite Lock. Located throughout the whole continent, Australians are now able to have on hand sales and support similar to other parts of the world.

Referral Scheme

Launched 1st June '07 is our new customer referral scheme. If you have purchased a tunit in the past or are about to purchase one, you will be valid for our new scheme. If you can provide 5 names of friends, family or colleagues who could possibly benefit from a tunit and they purchase, we then offer you a choice of free quality gifts for each purchase, including DVD player, digital camera, MP3 player, or hands free phone Kit. All the gifts are quality branded names.

Most Tuneable Vehicles by Percentage Torque Gain Summer 2007

| Vehicle | standard performance | | average gains | | | | maximum recorded gains | | | |
|-------------------------------|----------------------|--------|---------------|----|--------|----|------------------------|----|--------|----|
| | bhp | torque | bhp | % | torque | % | bhp | % | torque | % |
| Opel/Vauxhall Vectra 1.9 CDTi | 150 | 233 | 180 | 20 | 270 | 15 | 201 | 34 | 305 | 31 |
| VW Golf 2.0 TDI | 140 | 237 | 170 | 21 | 270 | 14 | 194 | 39 | 309 | 30 |
| Mercedes 300 CDI | 224 | 376 | 265 | 18 | 425 | 13 | 274 | 22 | 432 | 15 |
| BMW 330d | 231 | 384 | 270 | 17 | 420 | 9 | 284 | 23 | 436 | 13 |
| Mercedes Sprinter 208 CDI | | | | | | | | | | |

Top 5 Most Tuned Vehicles by Car Manufacturer Summer 2007

1. VAG
2. Land Rover
3. BMW
4. Ford
5. Nissan

As you can see, VAG has reclaimed top spot from BMW and Land Rover. It was a close call, but Audi's growing popularity was the deciding factor. Land Rover makes its debut due to its new model line-up; likewise both the Navara and Pathfinder force Nissan into the rankings.

Look out for the next newsletter to if the new 2 litre 170bhp engine cements VAG's place at the top.

What's New

Here is just a selection of recently launched Tunit applications:

Alfa Romeo Spider 2.4 JTDM
 Ford Transit 2007 2.2 and 2.4
 Kia Sorento 2.5 CRDi 168bhp
 Land Rover Defender 2.4
 Land Rover Freelander 2.2 TD4
 Land Rover Range Rover TDV8
 Mazda BT-50 2.5 and 3.0
 Mitsubishi Shogun 3.2 DI-DC

Please visit www.tunit.com for more information on how we can enhance these vehicles.



Tunit Hall of Fame - Alfa Romeo Brera 2.4 JTDM

The latest inductee into Tunit's Hall of Fame is the truly stunning Alfa Brera 2.4 JTDM, featured recently in What Diesel Car. Not only has it got the looks but its got performance to warrant its inclusion. It produced a massive 240bhp from 200bhp and a tremendous 358lb ft of torque up from 295lb ft, giving the Brera more twist action than a Ferrari F430! This wasn't at the expense of economy as the owner reported an average of over 40mpg.

Get in touch If you think your vehicle should feature in the Hall of Fame.



Tunit On TV

If you did not catch Tunit last year on TV you will have the opportunity to see much more of them on TV this year. Tunit first appeared on the Used Car Road Show which has a regular spot on Granada Men and Motors. This year you can see Tunit regularly sponsoring Race and Rally UK on Motors TV. Look out for featured appearances on this and other programs too on the digital network.

Business Opportunities



Flying into the summer is a Tunit Franchise near you, watch out for the new calibre of Tunit Franchises being introduced around the UK. Tunit have invested considerably in extra training and resources for their outlets around the UK and from summer there is a growing number of Tunit franchises appearing around the country. These are our flagship representatives that have proven to give excellence of service and you can be assured that each Tunit franchisee has undergone training on procedures in customer service and technical aspects of the Tunit to make sure they are able to deliver the best possible experience to you.

You will find our franchisees represented by the markers on our dealer map. If you do not have one close to you then please contact our head quarters and we will be able to recommend you to one of your local agents that can also provide a very good service.

Your Key Contacts At Tunit HQ

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After Sales Technical Manager – John Barker
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Senior Administrator - Clare Hilton
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Don't forget that there are a network of Tunit Distributors and resellers throughout the UK, so why not ring today.

tunit *diesel performance centres*

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- tunitderbyshire**
0845 838 1027
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performance diesel tuning for all late cars, light commercials and trucks